



HISTOIRES de PARFUMS

This *is brilliant*
Is *it abstraction?*
Not *only a perfume*
A *chorus of elementals*
Blue *tattoo on your skin*
Bottle *with a message*



ceci n'est pas un flacon bleu | this is not a blue bottle

by
HISTOIRES *de* PARFUMS

This is a brilliant message of
abstraction.
From the elemental to the
experimental,
an expression
of an
olfactory
hallucination,
a magnetic
attraction,
a sensual tattoo reading pleasure on
the skin, an excitement of the senses, the vibrant
rhythm of life, love and freedom.

For its latest publication, Histoires de Parfums is releasing a blue page representing freedom of expression for all. This time **Histoires de Parfums** is not telling a novel, nor citing a tale or poem. This blue page is yours.

Says Histoires de Parfums creator, Gérald Ghislain, on his latest fragrant release: I have always felt that there is no rhyme or reason how scent makes us feel. It's a magnetic and primal sense. I made Histoires 15 years ago as a concept brand to tell the stories of exceptional individuals. I made This is Not a Blue Bottle as a **pre-concept**, something that is only emerging, whose story does not **exist until it is on the skin.**

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120 ml spray

This perfume was created from an irresistible aldehyde,
a hypnotic call of fantasized pleasure from Bitter Orange.
Amber tattooed skin afire with desire.
A mysterious abyss of Patchouli emotion.

Top Note

hypnotic Aldehyde, electric Orange

Heart Note

metallic Geranium, polar Honey

Base Note

magnetic Amber, ethereal Musk, attractive Patchouli

Eau de parfum for him and for her



60 ml spray

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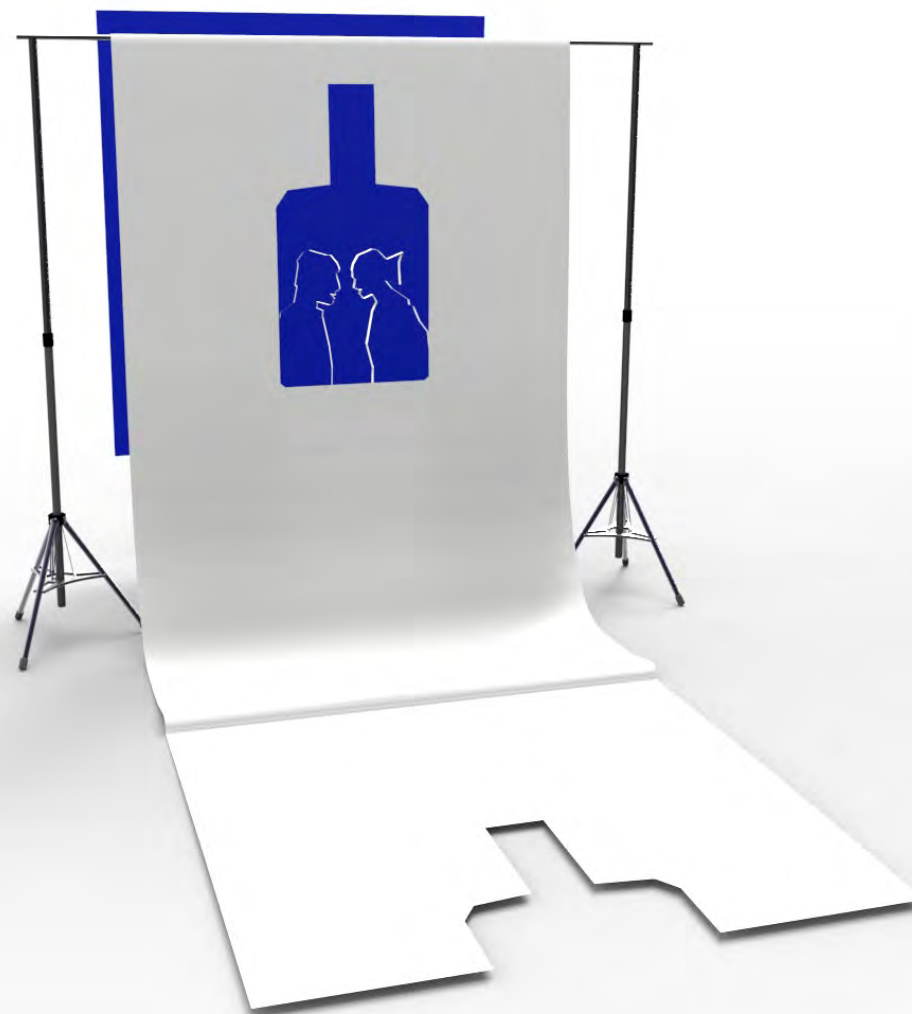
Display L 26 x P 28 x H 28cm

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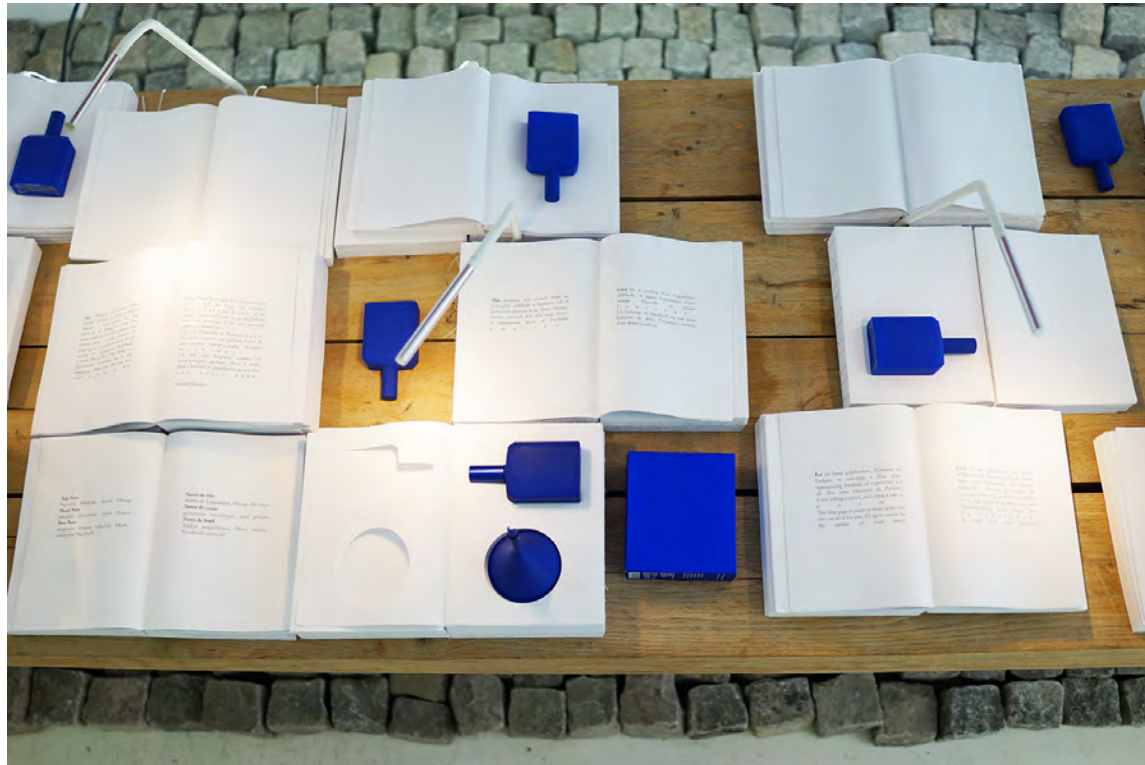
HISTOIRES
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Photocall event

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#notabluebottle